



# Reffett Associates

## Executive Update

### **Jim Spiers named Vice President, Technology, Engineering and Economic Analysis, National Rural Electric Cooperative Association (NRECA)**

RECENT NEWS...

June 2014 — Reffett Associates is pleased to announce they have assisted in selecting Jim Spiers to be Vice President, Technology, Engineering and Economic Analysis for the National Rural Electric Cooperative Association (NRECA) based in Arlington, VA. In this role he will provide strategic leadership for the technology development and deployment, research, engineering, technology transfer and economic analysis functions. The search was conducted by Senior Managing Director Louis Montgomery, Jr. of the Reston Virginia office.

With over 25 years of industry experience, Jim brings a deep understanding of electricity utilization, distribution, transmission, generation and fuel systems to the NRECA organization. Prior to joining NRECA, Jim was the SVP Business Strategy, Chief Technology Officer for Tri-State Generation and Transmission Association in Colorado. Before joining Tri-State, Jim maintained his own consulting and legal practice where he worked extensively on behalf of distribution cooperative and public power districts, statewide associations, Tri-State and NRECA and provided technology, market and regulatory advice to utilities world-wide with Gartner and MetaGroup. Jim is a graduate of the University of Colorado School of Law, JD and of Mesa College, Grand Junction, Colorado, BA – Social Science, emphasis in Economics.

Founded nearly 70 years ago, NRECA represents the national interests of over 900 member-owned electric cooperatives who serve more than 42 million consumers in 47 States.