



Reffett Associates

Executive Update

Strack and Van Til Names Ken Diehl President/CEO

RECENT NEWS...

October 2014 — Reffett Associates is pleased to announce they have assisted Strack & Van Til in selecting Ken Diehl as the regional grocer's new President and CEO. A 29-year grocery veteran, Diehl most recently served as EVP and Chief Merchandising and Marketing Officer for Montvale, NJ based A&P.

Ken previously served in positions with Albertson's and New Albertson's Inc., including VP of sales, marketing and merchandising for Jewel-Osco, as well as VP of marketing and merchandising, VP of operations, director of marketing and merchandising, and director of grocery sales.

Ken Nemeth, President of Central Grocers, noted that Diehl "has an excellent track record in operations, sales, and merchandising and particularly in identifying means of improving efficiency and consumer engagement in our industry," adding that his background "provides Strack & Van Til the opportunity to enhance the success that was built by Dave Wilkinson during his tenure with the chain."

A subsidiary of Central Grocers, Strack & Van Til operates 20 stores, along with 16 Ultra Foods and 2 Town & Country Market locations in Indiana and Illinois.