



# Reffett Associates

## Executive Update

### **Angel Rodriguez joins Reffett Associates**

September 2014 – Angel L. Rodriguez has joined Reffett Associates as the Managing Director of the firm’s new Dallas, TX office.

Angel has over 20 years of corporate executive experience as a respected senior business and human resources leader. Most recently, he served the business community as the Chief HR Officer for WorldVentures, a travel and direct selling company, with over 250,000 representatives and HQ staff. Prior to this, Angel served as the Senior HR Leader for Kellogg International business, specifically Asia, Latin America, and Europe. In addition, Angel was a key leader in the integration of the Pringles acquisition by Kellogg. Before joining Kellogg, Angel was the Senior Vice President of Human Resources for United Surgical Partners International, a leader in the ambulatory surgery industry, and preceding that was a Senior HR Executive at Frito Lay, where he was accountable for 43,000 field employees, led a team of 175 HR professionals, led the North American Staffing efforts, and was a key business and culture enabler.

Angel has served on several non-profit boards, including the Corporate Advisory Board for the National Society of Hispanic MBAs, the Harvard/Hispanic Association on Corporate Responsibility Alumni Network, the Texas Lyceum, and the National Board for the Girl Scouts of the USA. In addition, Angel is an Eagle Scout and a member of the INROADS Alumni Hall of Fame, and is actively involved in the movement to find solutions for the challenge of Autism.

He holds a Bachelor of Arts from The University of Connecticut, a Master of Business Administration from The University of Texas at Dallas, and a Governance certificate from Harvard Business School.

Angel’s deep human resource experience in consumer package goods, direct store delivery, manufacturing, logistics, supply chain, sales, multi-level marketing, and healthcare will be a great asset to Reffett Associates as we continue our growth throughout the US.

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