



Reffett Associates

Executive Update

Michael Dercksen named Divisional Chief Financial Officer of Lorillard, Inc.

September 2013 - Reffett Associates, Ltd. is pleased to announce that they have assisted in the selection of finance executive Michael Dercksen to be a Divisional Chief Financial Officer of within Lorillard, Inc. The search was led by Louis Montgomery, Jr., Managing Director, based in Reston Virginia.

Dercksen is a finance executive with 20 years of experience as well as a significant international background at several major organizations including Sanofi-Aventis Pharmaceuticals, Astra Zeneca Pharmaceuticals, and Swedish Match Cigars. He was most recently Vice President, Finance and IT for General Cigar Company based in Richmond, VA.

Lorillard, Inc. is the third largest manufacturer of cigarettes in the United States. Founded in 1760, Lorillard is the oldest continuously operating tobacco company in the U.S. Lorillard maintains its headquarters and manufactures all of its cigarette products in Greensboro, North Carolina.

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